Ocean Carrier Alliances Project

PNREC Presentation Outline

1. Intro
   1. What are alliances and what are they for
      1. Operating efficiencies without the complexity of mergers
   2. Lots of media attention and industry analysis
   3. Not very much peer-reviewed literature
   4. Antitrust Issues
   5. USDA grant to study impacts on US producers
2. Premise
   1. Alliances impact some lanes more than others, and this depends on the level at which carriers utilize the alliance
   2. Discuss possible impacts
      1. Frequency of service, price, etc.
3. Data
   1. PIERS Database
   2. Drewery Prices
   3. Alliance membership info from [PEMP](https://porteconomicsmanagement.org/pemp/contents/part1/ports-and-container-shipping/alliances-container-shipping/)
4. Cargo Sharing
   1. Primary Carrier
   2. Shared Cargo
   3. Ally vs non-ally sharing
5. Possible example identification